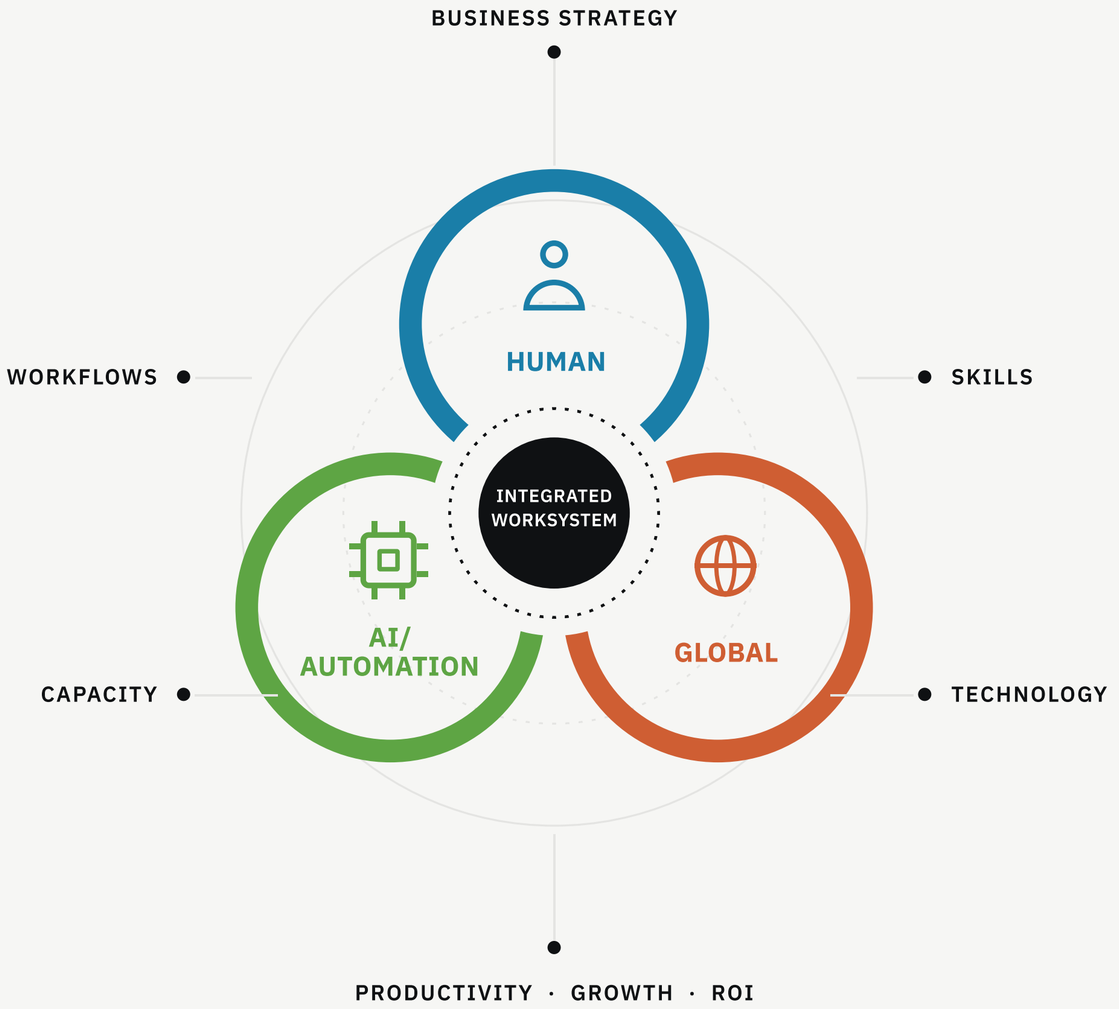
CONFIDENTIAL EXECUTIVE BRIEF

WorkSystem Pulse™

Executive Intelligence Brief

Better visibility leads to better decisions.

Prepared for: SAMPLE ORGANIZATION | July 2026



THE EXECUTIVE CONTEXT

You cannot optimize what you cannot see

Organizations are making increasingly consequential decisions about people, AI, technology, automation, workflows, and external resources—often without an integrated view of how those decisions affect the full system of work.

FRAGMENTED VISIBILITY

- HR sees people
- IT sees AI and technology
- Operations sees workflows
- Procurement sees external spend
- Finance sees cost

DECISION BLINDNESS™

The inability to clearly see where work is creating value, where it is being duplicated, where capacity is constrained, and where people, AI, or external resources should be deployed differently.

INTEGRATED WORKSYSTEM INTELLIGENCE

- One connected view
- Dependencies become visible
- Tradeoffs can be evaluated
- Investments connect to outcomes
- Leaders can prioritize with evidence

THE STRATEGIC RISK

Each function may be making good decisions—while the organization is still optimizing the parts instead of the system.

YOUR RESULTS

Your WorkSystem visibility at a glance

These results reflect your current level of confidence and visibility—not a verified measure of organizational performance.

Executive WorkSystem Visibility Score

Integrated visibility into barriers, costs, capacity constraints, and execution risks is limited.

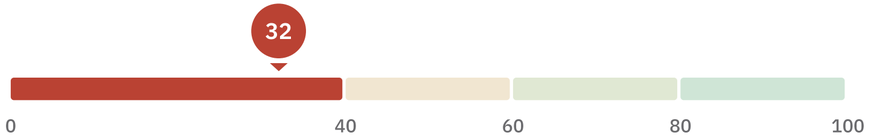
Calculated from your three domain scores below

32 / 100

LIMITED VISIBILITY

SYSTEMWIDE RISK

HIGHER SCORE = GREATER VISIBILITY



Human Capabilities

72

EMERGING CLARITY

Your strongest visibility is into workforce deployment, skills, capacity, and labor value.

AI/Automation Capabilities

38

LIMITED VISIBILITY

#1 PRIORITY

Clear evidence of where AI is creating value—and what to prioritize next—is limited.

Global Capabilities

47

PARTIAL VISIBILITY

INVESTIGATE

The value, integration, and strategic necessity of external resources remain difficult to verify.

EXECUTIVE TAKEAWAY

Your strongest visibility is into the Human WorkSystem. Your most urgent intelligence gaps are integrated executive visibility and AI/Automation. The next question is what the evidence says to prioritize first.

WHAT YOUR RESULTS SUGGEST

Where limited visibility may be affecting decisions

Your scores do not diagnose organizational performance. They indicate where important decisions may be made without sufficient integrated evidence.

STRONGEST VISIBILITY

Human Capabilities

72 EMERGING CLARITY

You report useful visibility into workforce deployment, skills, capacity, and labor value.

GREATEST BLIND SPOT

Executive WorkSystem Visibility

32 LIMITED VISIBILITY

Limited systemwide visibility may make it difficult to distinguish a people problem from an AI, workflow, capacity, or broader system-design problem.

HIGHEST-PRIORITY OPPORTUNITY

AI/Automation Capabilities

38 LIMITED VISIBILITY

Insufficient evidence may lead to scattered AI investment, unclear business value, low adoption, or missed work-redesign opportunities.

DECISIONS POTENTIALLY AFFECTED

- Strategy execution
- Productivity priorities
- AI investment
- Labor deployment
- Skills & capacity
- External spending
- Workflow redesign
- Cost reduction

The strongest score shows where confidence is greatest. The lowest scores show where better intelligence could most improve decision quality.

FROM SCORES TO STRATEGIC QUESTIONS

The questions your scores raise

Your lowest-scoring responses point to questions that confidence alone cannot answer. Resolving them requires evidence from across the organization.

1

SYSTEMWIDE VISIBILITY

Where is work creating unnecessary cost, delay, or duplication?

2

WORK ALLOCATION

Which work should be performed by people, AI, or external resources?

3

AI VALUE

Where could AI generate the highest measurable business return?

4

CAPACITY & EXECUTION

Where are capacity constraints preventing strategy execution?

5

WORK REDESIGN

Which workflows should be redesigned before more people or technology are added?

WHAT THE PULSE REVEALS

Where executive visibility may be limited—and which decisions may require deeper intelligence.

WHAT REMAINS UNKNOWN

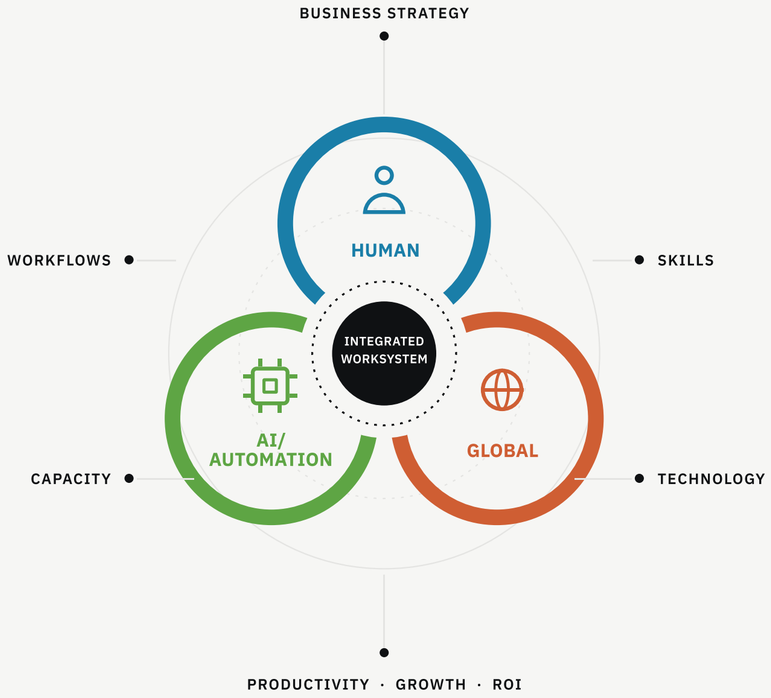
Why the gaps exist, their business impact, and which changes will create the greatest return.

The Pulse identifies where important questions remain. The WorkSystem Index™ gathers the evidence required to answer them and build an actionable WorkSystem Blueprint™.

A NEW EXECUTIVE DISCIPLINE

Optimize the system—not its parts

WorkSystem Optimization™ is the discipline of seeing, engineering, and continuously improving how people, AI, technology, workflows, and external resources work cohesively together to execute strategy and maximize productivity, growth, and ROI.



HOW THE DISCIPLINE WORKS

1. **WorkSystem Intelligence™**
   Reveals what is happening, where value is constrained, and where evidence is incomplete.

2. **WorkSystem Engineering™**
   Designs how people, AI, external resources, technology, and workflows should work together.

3. **WorkSystem Optimization™**
   Executes, measures, and continuously improves the system as strategy and conditions evolve.

Intelligence shows what is happening. Engineering determines what should change. Optimization ensures the system continues to improve.

PHASE 1 • INTELLIGENCE + ENGINEERING DESIGN

Move from visibility to an evidence-based WorkSystem Blueprint™

The WorkSystem Blueprint™ is the actionable design for optimizing how work gets done. It is built using evidence gathered and analyzed through the WorkSystem Index™.

1

WorkSystem Index™

Gather the evidence

- Examine the full WorkSystem
- Test executive assumptions
- Identify risk, waste, and opportunity

2

Intelligence Synthesis

Connect the evidence

- Reveal patterns and dependencies
- Connect findings to strategy
- Prioritize business impact

THE PHASE 1 OFFERING

3

WorkSystem Blueprint™

Design what should change

- Define the future-state WorkSystem
- Prioritize redesign opportunities
- Sequence action, ownership, and value

YOUR BLUEPRINT DELIVERS

- Verified current-state view
- Priority redesign opportunities
- Human, AI & external deployment
- Workflow & capacity priorities
- Business rationale & expected value
- Sequencing, ownership & measures

The WorkSystem Index™ is not a separate end product.
It is the intelligence engine required to create a credible, evidence-based WorkSystem Blueprint™.

YOUR NEXT STEP

Determine what your organization needs to see next

Your Pulse results identify where visibility may be limited. A WorkSystem Strategy Session will help determine which unanswered questions are most consequential—and whether developing a WorkSystem Blueprint™ is the right next step.

A FOCUSED EXECUTIVE WORKING SESSION

Talk to a WorkSystem Engineer Today

Connect your Pulse findings to current strategic priorities and identify where deeper WorkSystem intelligence could create the greatest value.

SCHEDULE THE SESSION

YOU WILL LEAVE WITH

1. A shared interpretation of your scorecard
2. The 2–3 questions that warrant deeper investigation
3. A recommended path for developing your WorkSystem Blueprint™

FROM VISIBILITY TO CONTINUOUS OPTIMIZATION

WorkSystem Pulse™
Reveal visibility gaps

WorkSystem Engineer Session
Prioritize the questions

Phase 1: WS Index™ + Blueprint™
Index intelligence + engineering design

Phase 2: WS Execution + Optimization
Enabled by the WorkSystem Intelligence Dashboard™

Bring the executive perspectives needed to examine the system—not only its individual parts.